

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

David Millner Group- PA
Attention: Accounts Payable
4421 Saint Andrews Way
Harrisburg, PA 17112

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968694-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RPOF/3PAC/Miller	RPOF/3PAC/MILLER	

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	968694	6402101

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	WPBF News 25 Mornings 6-7AM		-TWTF--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	MM3TV-12-004HD	\$550.00 NM
2	10/30/12	11/02/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/30/12	7:30 AM	Good Morning America	7-9AM	:30	MM3TV-12-004HD	\$550.00 NM
4	WPBF	W	10/31/12	8:47 AM	Good Morning America	7-9AM	:30	MM3TV-12-004HD	\$550.00 NM
1	WPBF	Th	11/01/12	7:55 AM	Good Morning America	7-9AM	:30	MM3TV-12-004HD	\$550.00 NM
2	WPBF	F	11/02/12	6:59 AM	Good Morning America	7-9AM	:30	MM3TV-12-004HD	\$550.00 NM
3	11/05/12	11/05/12	Good Morning America	7-9AM	M-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:58 AM	Good Morning America	7-9AM	:30	MM3TV-12-004HD	\$550.00 NM
4	10/30/12	11/02/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/30/12	9:39 AM	Dr. Oz M-F 9-10a	9-10a	:30	MM3TV-12-004HD	\$225.00 NM
1	WPBF	W	10/31/12	9:56 AM	Dr. Oz M-F 9-10a	9-10a	:30	MM3TV-12-004HD	\$225.00 NM
4	WPBF	Th	11/01/12	9:54 AM	Dr. Oz M-F 9-10a	9-10a	:30	MM3TV-12-004HD	\$225.00 NM
2	WPBF	F	11/02/12	9:53 AM	Dr. Oz M-F 9-10a	9-10a	:30	MM3TV-12-004HD	\$225.00 NM
5	11/05/12	11/05/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	9:20 AM	Dr. Oz M-F 9-10a	9-10a	:30	MM3TV-12-004HD	\$225.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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968694-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
RPOF/3PAC/Miller	RPOF/3PAC/MILLER	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/05/12	11/05/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	M-----	:30	1	\$225.00	NM
6	10/30/12	11/02/12	10-11a Anderson Cooper 10-11a Class of Time - Fixed Non Pre-emptible		-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPBF Tu 10/30/12 10:49 AM 10-11a Anderson Cooper 10-11a :30 MM3TV-12-004HD \$450.00 NM									
3 WPBF W 10/31/12 10:47 AM 10-11a Anderson Cooper 10-11a :30 MM3TV-12-004HD \$450.00 NM									
4 WPBF Th 11/01/12 10:57 AM 10-11a Anderson Cooper 10-11a :30 MM3TV-12-004HD \$450.00 NM									
1 WPBF F 11/02/12 10:31 AM 10-11a Anderson Cooper 10-11a :30 MM3TV-12-004HD \$450.00 NM									
7	11/05/12	11/05/12	10-11a Anderson Cooper 10-11a Class of Time - Fixed Non Pre-emptible		M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF M 11/05/12 10:29 AM 10-11a Anderson Cooper 10-11a :30 MM3TV-12-004HD \$450.00 NM									
8	10/30/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible		-TWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 3 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu 10/30/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 MM3TV-12-004HD \$350.00 NM									
2 WPBF Th 11/01/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 MM3TV-12-004HD \$350.00 NM									
3 WPBF F 11/02/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 MM3TV-12-004HD \$350.00 NM									
9	10/30/12	11/02/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	-TWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu 10/30/12 5:25 PM M-F 5pm News 5-6pm :30 MM3TV-12-004HD \$900.00 NM									
2 WPBF F 11/02/12 5:13 PM M-F 5pm News 5-6pm :30 MM3TV-12-004HD \$900.00 NM									
10	11/03/12	11/03/12	Sat 5-6am News Class of Time - Fixed Non Pre-emptible	Sat 5-6am	-----S-	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$120.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Sa 11/03/12 5:09 AM Sat 5-6am News Sat 5-6am :30 MM3TV-12-004HD \$120.00 NM									
11	11/03/12	11/03/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Sa 11/03/12 8:12 AM Sat 8-9am News Sat 8-9am :30 MM3TV-12-004HD \$450.00 NM									
12	11/04/12	11/04/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Su 11/04/12 5:27 AM Sun 5-6am News Sun 5-6am :30 MM3TV-12-004HD \$100.00 NM									
13	11/04/12	11/04/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----S	:30	1	\$180.00	NM



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Advertiser	Product	Estimate Number
RPOF/3PAC/Miller	RPOF/3PAC/MILLER	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/04/12	11/04/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----S	:30	1	\$180.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:29 AM	Sun 6-7am News	Sun 6-7am	:30	MM3TV-12-004HD	\$180.00 NM
14	11/04/12	11/04/12	Sun 11:35pm Late News Class of Time - Fixed Non Pre-emptible	1135p-12am	-----S	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	11:42 PM	Sun 11:35pm Late News	1135p-12am	:30	MM3TV-12-004HD	\$600.00 NM
Total Spots							26		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,975.00
<u>Agency Commission</u>	\$1,646.25
<u>Net Amount Due</u>	\$9,328.75